



## ***NEWS RELEASE***

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### **PERIOD PACKS™ NOW AVAILABLE AT SHOP THE GIFT BASKET STORE** ***Leading Online Gift Basket Retailer Carries Menstruation Kits for Girls***

**NORTH ANDOVER, Mass. (9.7.2010)** – Period Packs, Inc., which specializes in theme gifts for young ladies entering menses, today announced that the company’s family of Period Packs™ are now available through leading online gift basket retailer, Shop The Gift Basket Store ([www.shopthegiftbasketstore.com](http://www.shopthegiftbasketstore.com)).

“Shop The Gift Basket Store is an amazing distribution venue for our products,” said Wendy Bulawa Agudelo, chief maxi of Period Packs. “The highly professional and savvy organization collaborates with vendors that provide creative gift ideas so that customers can visit one web site and shop for everyone on their gift list. We are thrilled that they selected us as a new vendor.”

The perfect starter kit for any young woman, the Original Period Pack contains thin maxi pads, liners (choice of thong or panty liners available), delicate feminine wipes from Sweet Spot Labs, a calendar to track her monthly cycle, the *Period.* book (English and Spanish version available), nail polish, nail polish remover, and a nail file. To satisfy chocolate cravings, Period Packs include delicious PINK hot cocoa, and chocolate scented and flavored lip gloss. In addition to the Period Pack, Shop the Gift Basket Store also carries the Tampon Time Pack, which includes tampons instead of feminine hygiene napkins.

According to Shop The Gift Basket Store Sales Director Suzanne Salzmann, “We feel that this ensemble of items will help ease a young girl while she crosses the threshold from being a child to becoming a young woman. It would be great if all parents had this on hand at home for when the time to explain menstruation comes.”

#### ***About Shop The Gift Basket Store***

Launched in 2008, Shop The Gift Basket Store ([www.shopthegiftbasketstore.com](http://www.shopthegiftbasketstore.com)) is one of the leading online gift basket stores in the United States. A division of TBSS Enterprises based in Somerville, New Jersey, the company carries more than 1000 gifts and gift baskets for all special occasions and holidays, including baby gift baskets, get well gifts, cookie and candy bouquets, and book gifts. They make it easy to just pick, click and ship.

***About Period Packs, Inc.***

Period Packs™ specialize in theme gifts for young ladies entering menses. Based in Massachusetts, the company was founded by a mom with a pure mission to ‘welcome young ladies to womanhood.’ Through a series of uniquely designed gift boxes, Period Packs aims to bring a sense of celebration and understanding about the onset of menses to young ladies around the world. For more information about Period Packs, or to order Period Packs merchandise, please visit [www.periodpacks.com](http://www.periodpacks.com).

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